Strengthening Families: A 2Gen Perspective

Aimee Zeitz, YMCA Alana G. Kalinowski, 2-1-1 San Diego/ CIE





Session Reminders

We're Recording!

- All participant lines are muted and videos are disabled upon entry.
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• We invite you to submit content-related questions in the Q&A section on your screen or offer ideas, comments, and suggestions in the Chat section.

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Strengthening Families 2Gen Perspecti



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Introductions Name Role/Title Agency

What's your interest in this session?

Where most of us are



- Health a social services have traditionally been funded and designed to meet specific needs for an individual
- Interventions typically have "a who and a what" to their structure
- Service delivery systems are most often oriented towards individuals
 - Program evaluation and outcomes
 - CRM/EHR record design
 - Funding and program eligibility
 - Client consent

Breaking the Mold



- The 2Gen perspective is the next evolution of the conceptual framework
- To build on individual strengths is to also build on family strengths, and to identify and address an individual's need is to understand and respond to family needs.
 - Individuals do not live in vacuums
 - Builds on effective interventions are holistic interventions
 - Social determinants of health = social determinants of social functioning



- Individual and family strengths
- Strengthening Families & Protective Factors
- SDOH crosswalk



Strengthening Families through Protective Factors





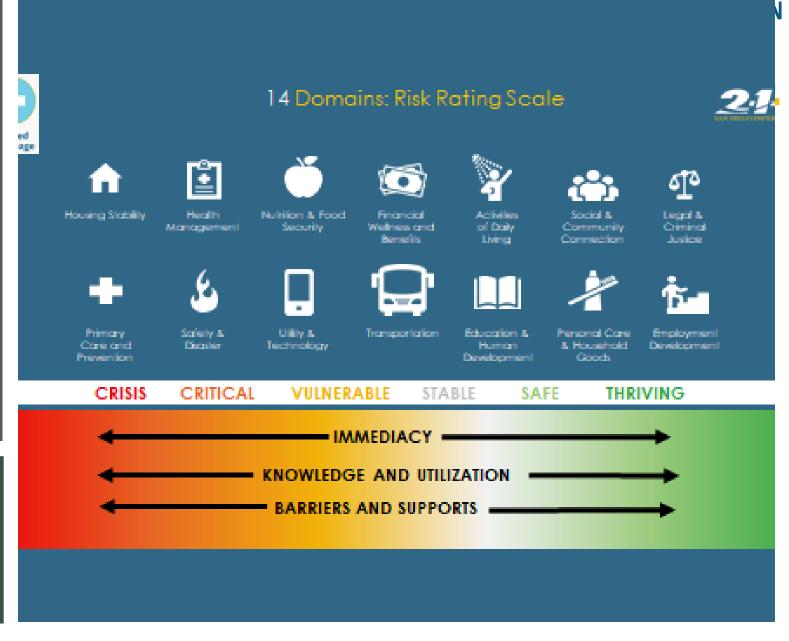
Parental Resilience Social Connections



Knowledge of Child Development Social and Emotional Competence Concrete support in times of need

COMMUNITY

Social Determinants of Health





Partners in Prevention: A Paradigm Shift

THEORY OF CHANGE

Increase protective factors

> Increase family wellness & well-being



To increase protective factors, we will:

- More consistently assess family strengths and needs
- Link families to supports when, where and how they want them
- Improve coordination between services, programs, agencies
- Build adult and agency capacity to increase family wellbeing

COMMUNITY INFORMATION EXCHANGE



PARENT ELEMENTS

e.g., early childhood development, parenting skils, family iteracy, and health screenings

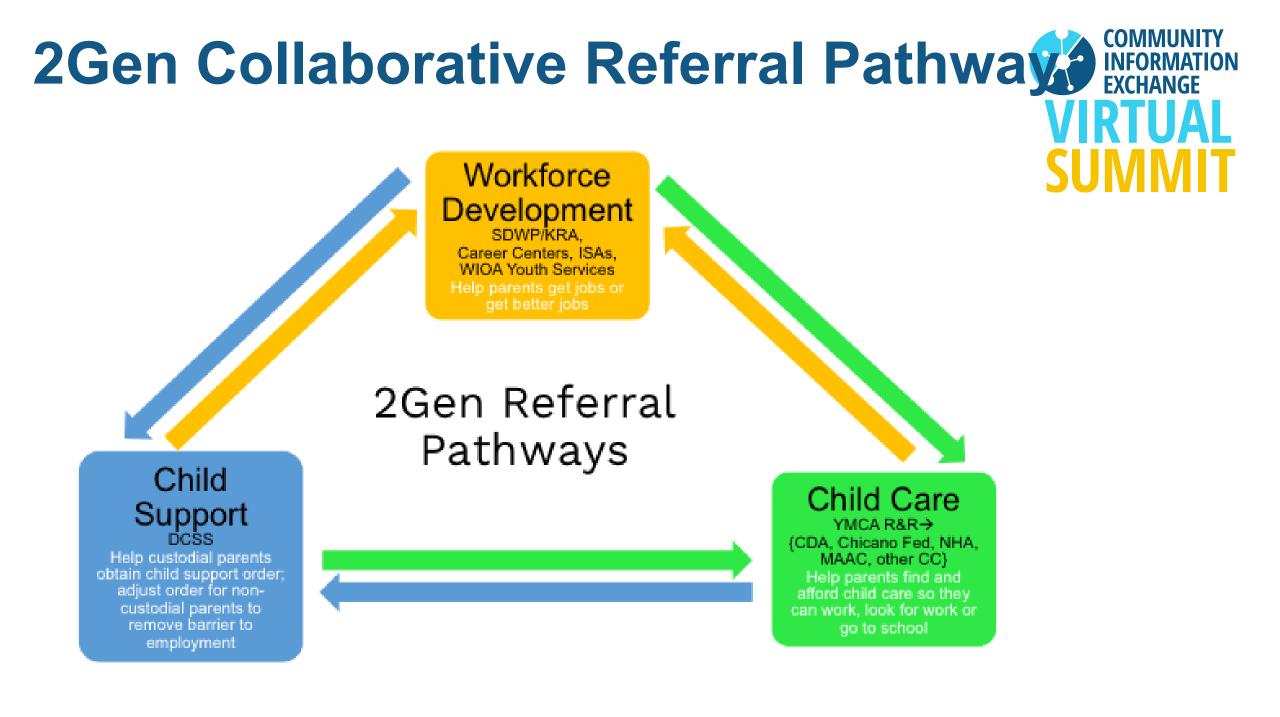




e.g., wardarce programs, food and nutrition, and supports for student parents



San Diego 2Gen Collaborative



Equity and the 2Gen perspective

- A 2Gen perspective to health and social services is a social justice perspective
 - Vulnerable families, ACEs, and those most affected
- Lack of accounting for family needs disproportionally affects women, and particularly working singleparent women
- Employees whose job does not offer flexible work schedules or paid time off are most affected

The New York Times Real Life Horror Stories From the World of Pandemic Motherhood

'I have been given two options: either resign or get fired.'

By Joan C. Williams

Ms. Williams runs the Center for WorkLife Law at the University of California, Hastings College of the Law.

Aug. 6, 2020



"We're in this mess because, even before coronavirus, the legal protections for working mothers consisted of a convoluted matrix of federal, state and local laws."



Equity and the 2Gen perspective



Health and Social Service Providers

- Moving towards a 2Gen perspective for employees
- A 2Gen program design for our clients and patients:
 - Reducing barriers to access supportive services
- Changing systems



CIE: A Part of the Solution

- CIE as a Technical Solution
 - Shared, holistic record
 - Aligned infrastructure
 - Shared values/vision and approaches
 - Example use case: 2Gen collaborative referral pathway



Lessons Learned:

- Agency readiness
- Agency and community capacity
- Prioritization & commitment
- Collaborative timing & alignment
- System technology
- Funding, program design, reporting and processes

Discussion



- What are your initial thoughts and reactions?
- What 2Gen or Strengthening Families activities are happening within your agency or community?
- If not, what opportunities do you see for this type approach?
- How do you/ could use a CIE in support of this work?



Questions?

THANK YOU!

What's Next: 9:45am - 10:15am Coffee Break Sponsored by Aetna and Blue Shield of California Promise Health Plan

