Cross-sector Data Sharing for Systems Level Change

Sheena Nahm McKinlay, Health Leads
Carly Hood-Ronick, Oregon Primary Care Association
Rey Faustino, One Degree
Michele Horan, Alliance for Better Health

COMMUNITY INFORMATION EXCHANGE
VIRTUAL SUMMIT

Session Reminders

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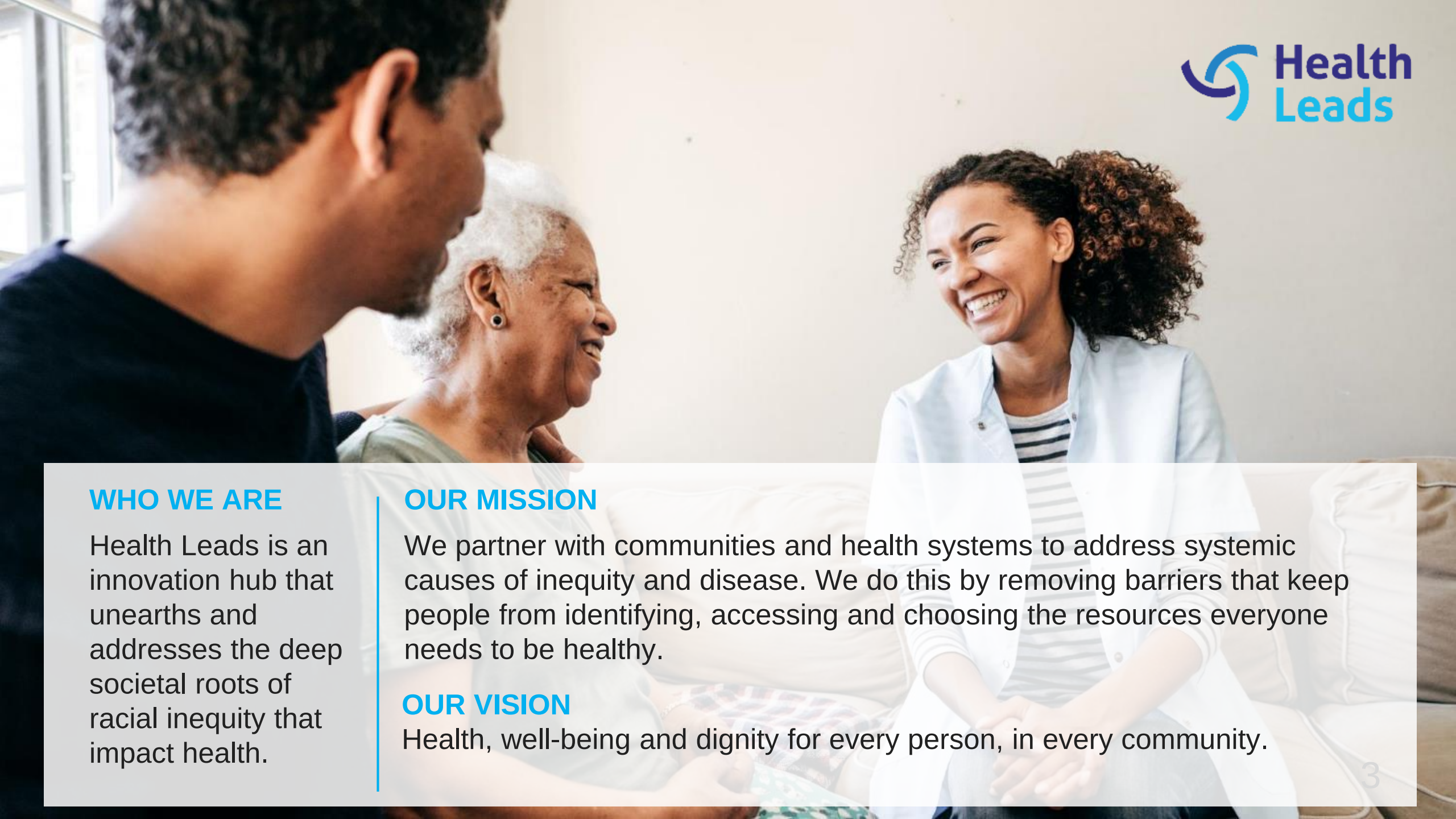


WHO WE ARE

Health Leads is an innovation hub that unearths and addresses the deep societal roots of racial inequity that impact health.

OUR MISSION

We partner with communities and health systems to address systemic causes of inequity and disease. We do this by removing barriers that keep people from identifying, accessing and choosing the resources everyone needs to be healthy.

OUR VISION

Health, well-being and dignity for every person, in every community.

Panelists

- Moderator: **Sheena Nahm McKinlay**
  - VP of Research & Development, Health Leads
- **Carly Hood-Ronick**
  - Director, CCO Strategy and Health Equity, Oregon Primary Care Association
- **Michele Horan**
  - Senior Director of Operations, Alliance for Better Health
- **Rey Faustino**
  - CEO & Founder, One Degree

Cross Sector Data Sharing for Systems-Level Change

Community Information Exchange Conference

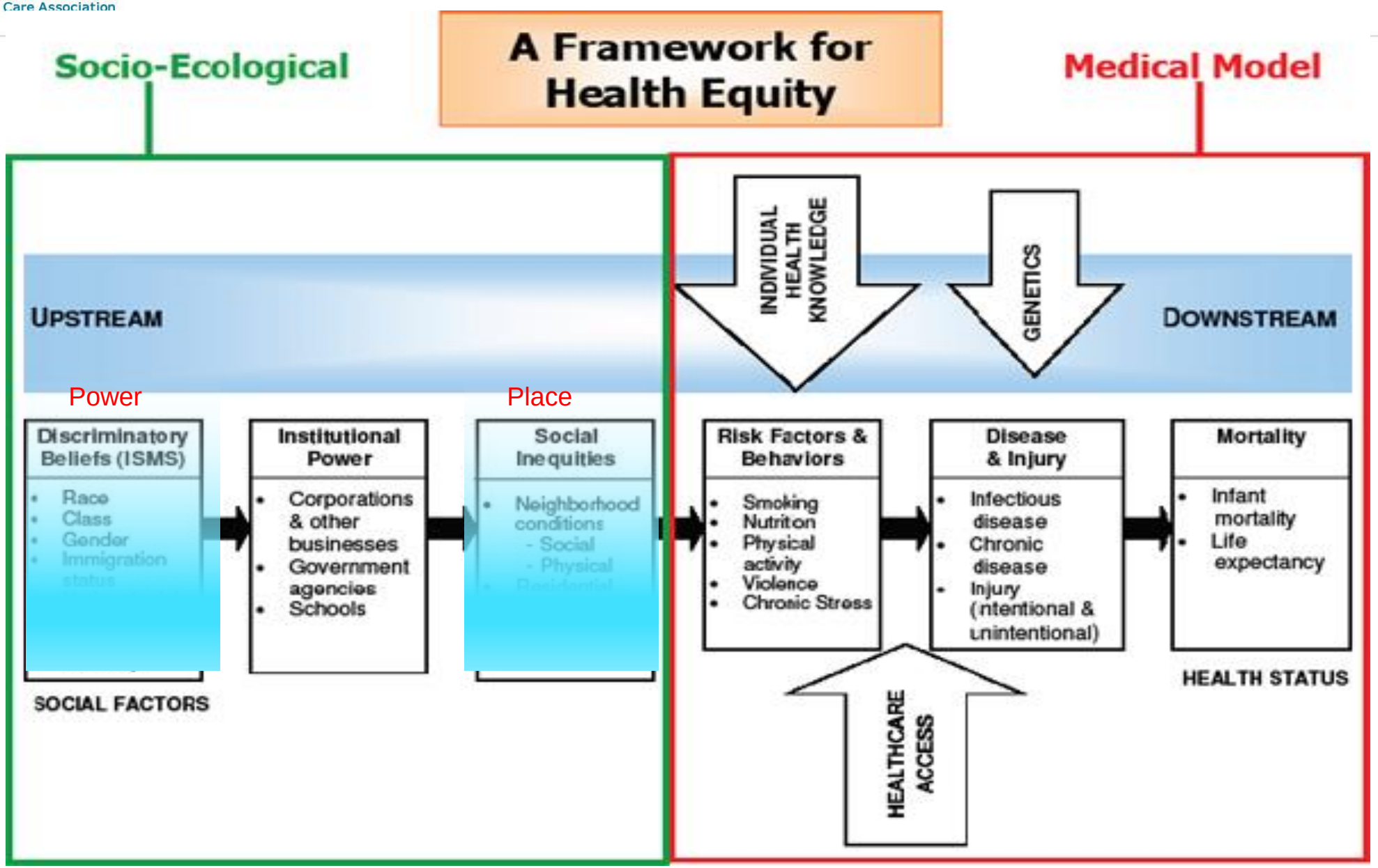
August 13, 2020

Carly Hood-Ronick, MPA, MPH

Director, CCO Strategy and Health Equity

Oregon Primary Care Association

Issue at hand



Source: https://www.nap.edu/read/18659/chapter/5#31

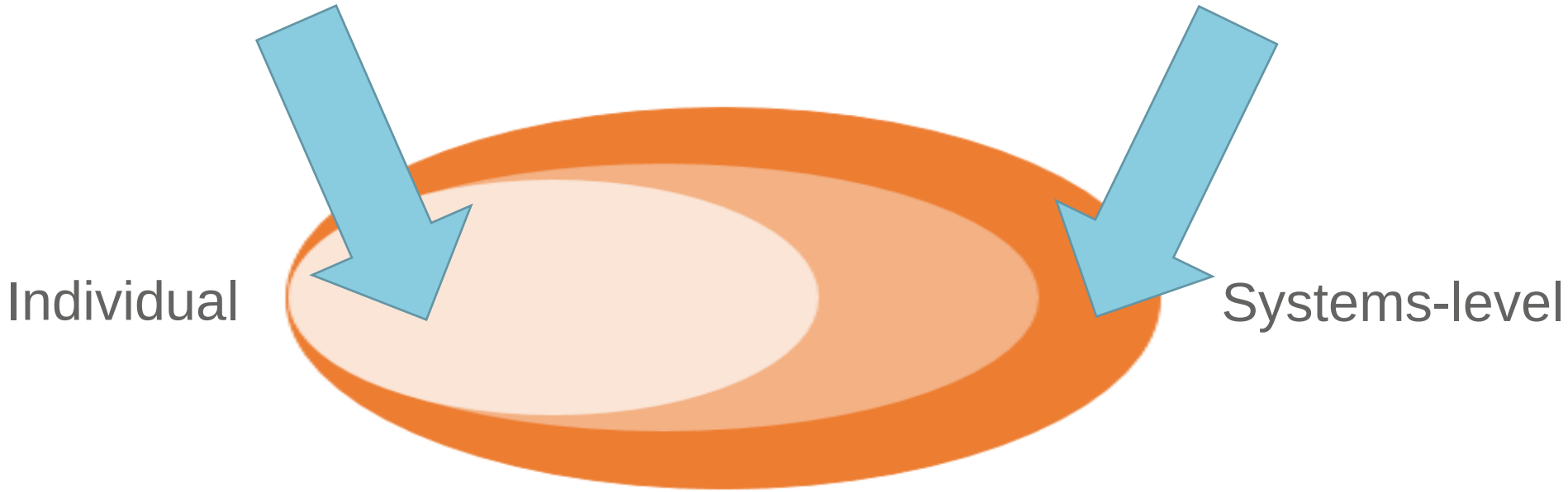
Better defining our work…

Social needs:

Informed care – using information provided on a patient's social context to inform treatment plan development.

Targeted care – using information provided to address patients' social needs directly.

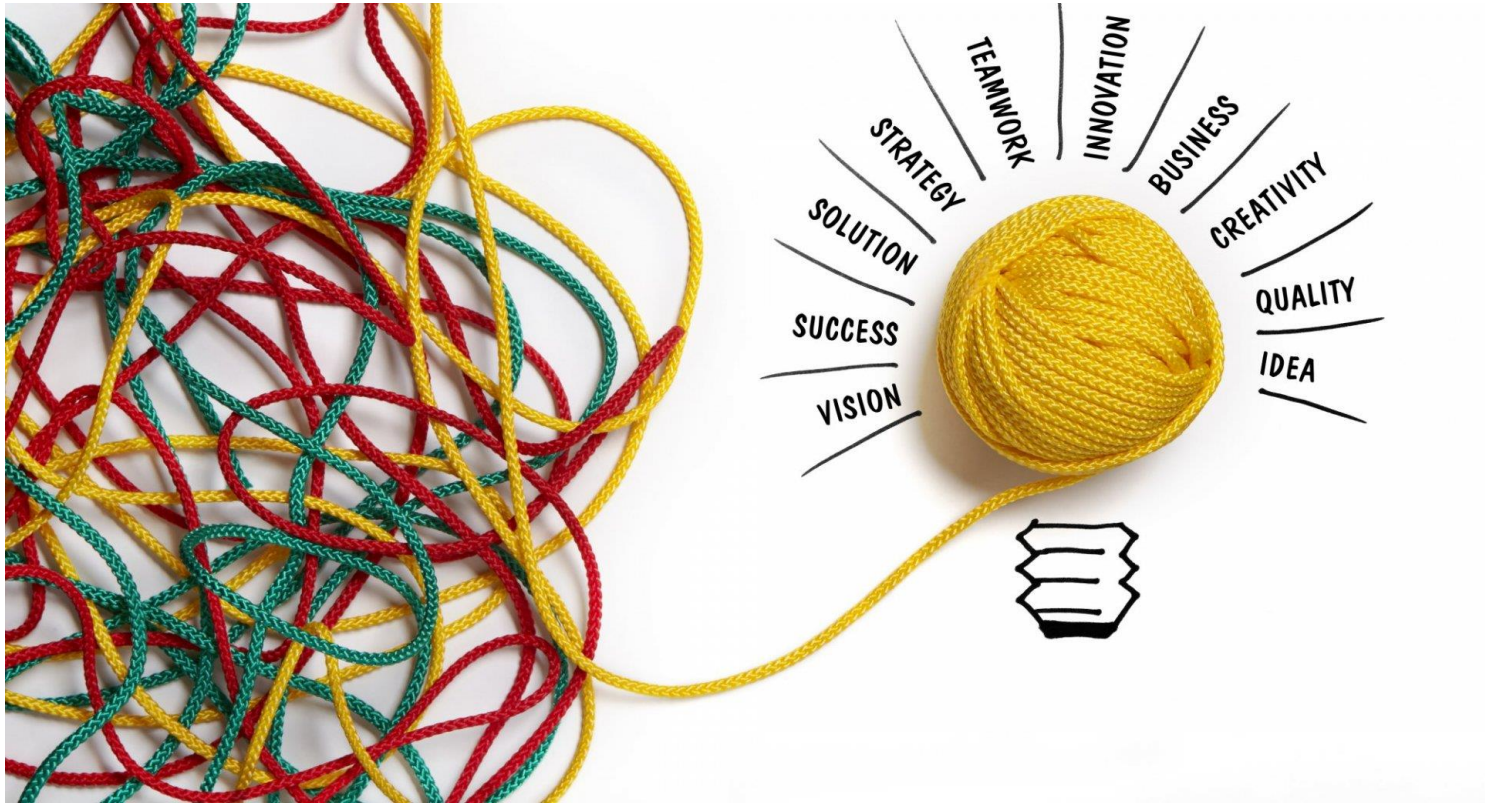
Social determinants of health:
The conditions in which people are born, grow, live, work and age, which are shaped by the distribution of money, power and resources.



Adapted from: https://bit.ly/2M7ldJA

Decisions should be data driven. Yet…

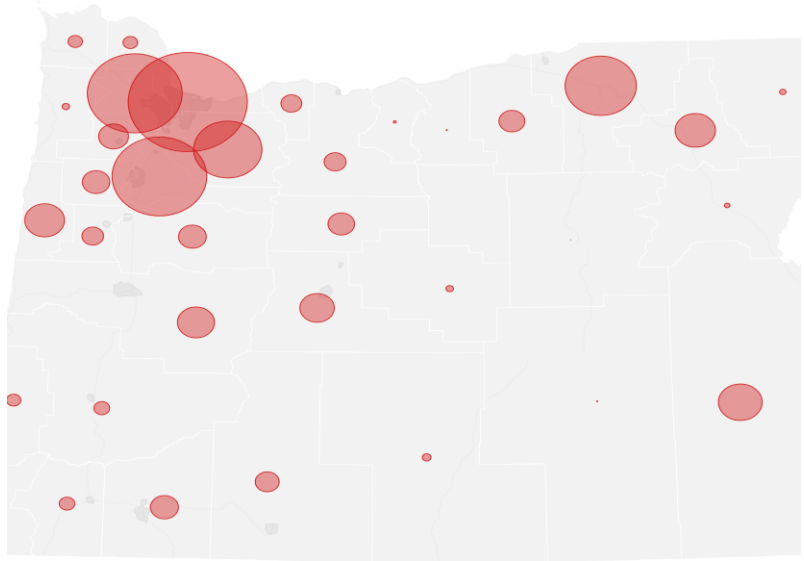
- Multiple:
  - Payers
  - Electronic Medical Records
  - Screening tools
  - Reporting platforms
  - Grant requirements
  - Etc
  - Etc
  - Etc



Oregon systems-level efforts for alignment

Oregon efforts for alignment

- CIE – Statewide advisory group to develop roadmap
- REAL-D – legislation to improve standardization of Race, Ethnicity, Language and Disability data across Oregon
- SSRL platforms – explosion of Aunt Bertha and Unite Us

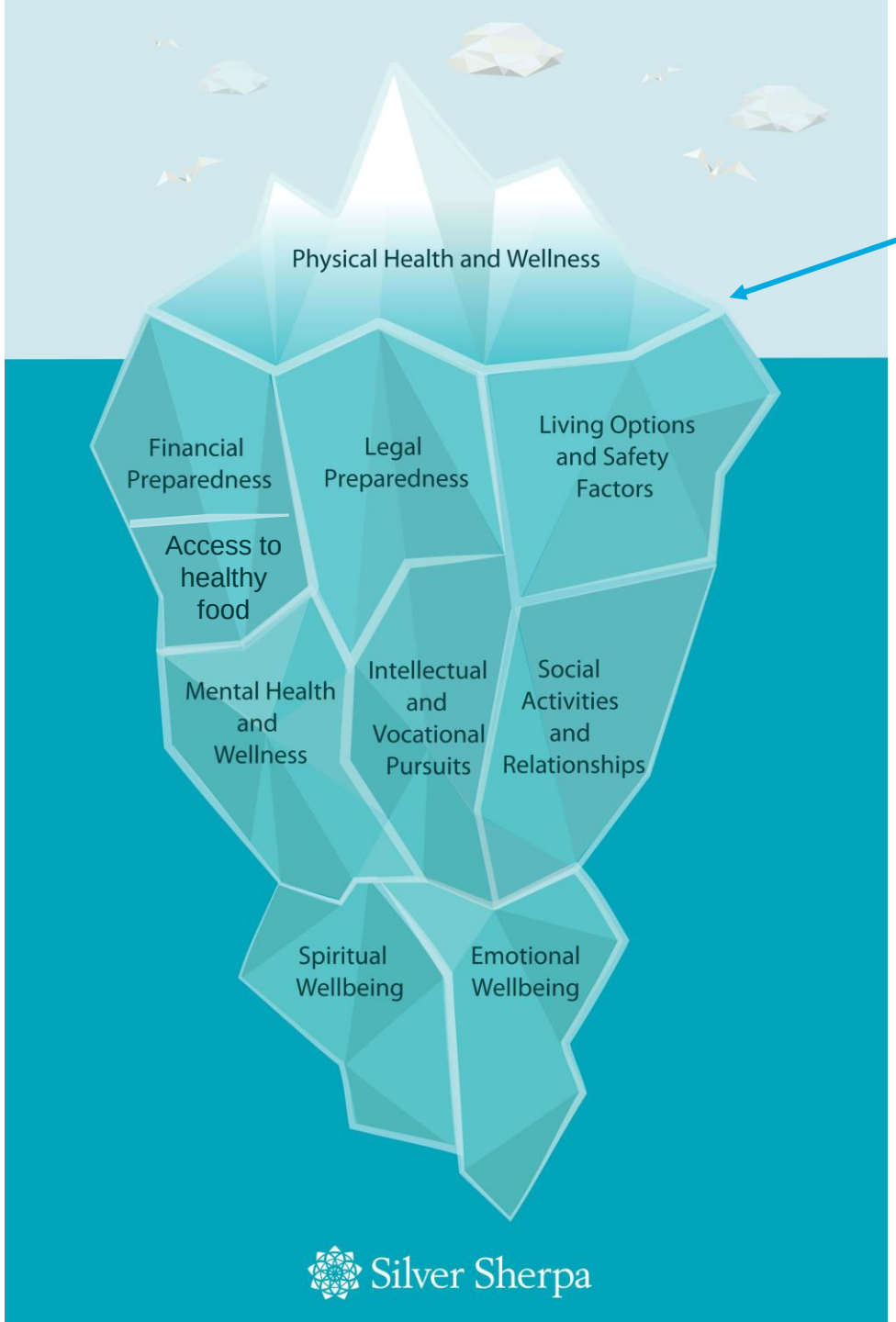


Healthy Together

solutions for a healthier community

Michele Horan RN BSN

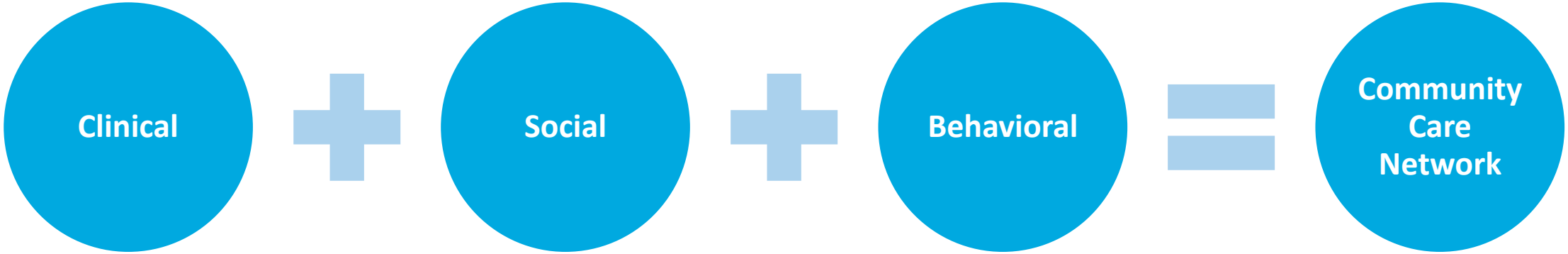
Senior Director of Operations



clinical care = just the tip of the iceberg

Root Causes of Good vs. Poor Health

Community Care Coordination Referral Network



Building the Network

Current State

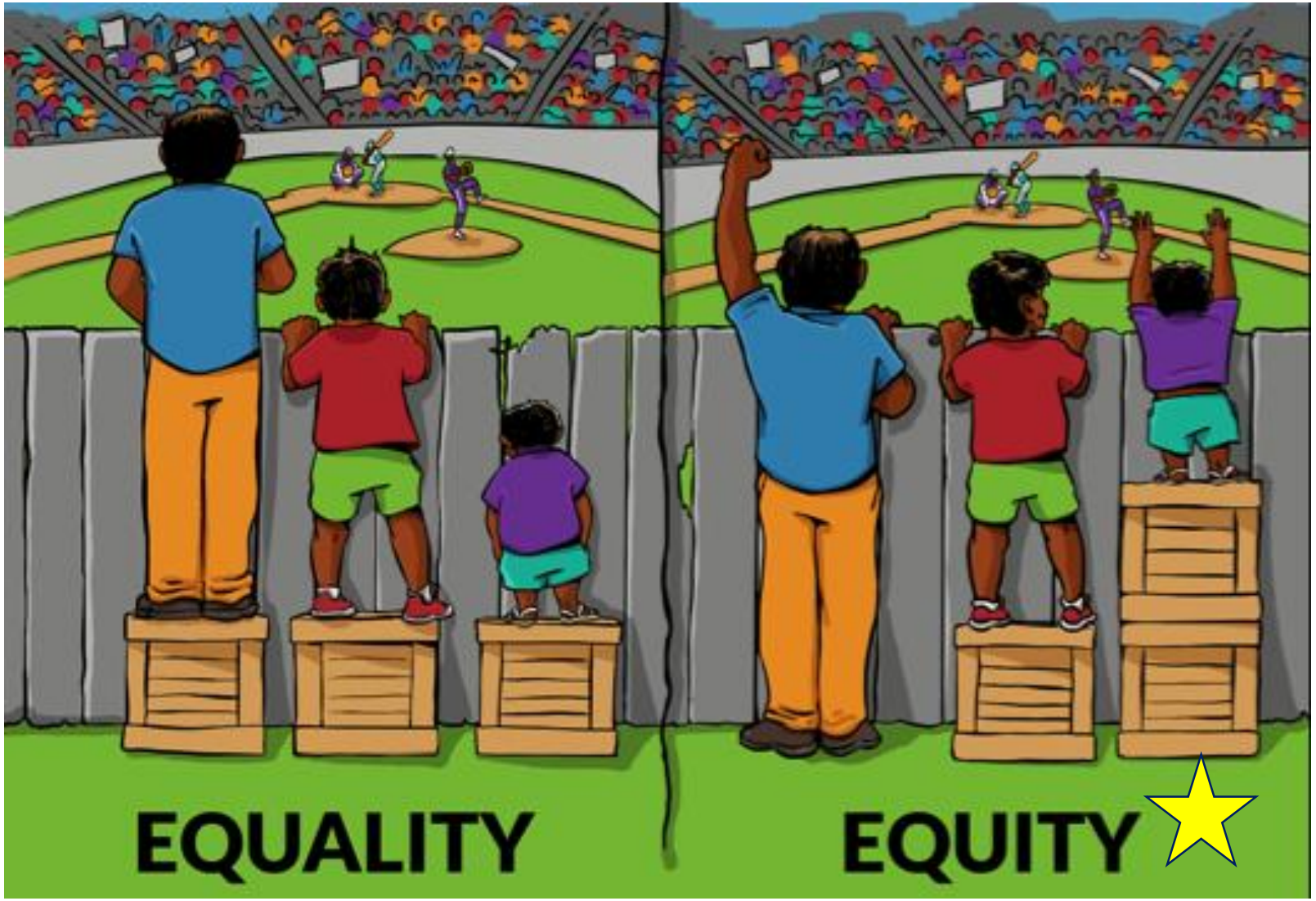
- Lack of integration, collaboration, and awareness of services available.
- High/rising risk community members often require more coordination, less care. Too many silos.
- No single “source of truth.”

Drivers

- Multiple, disparate payers + grants
- Lack of clear delineation between case management + care coordination
- No current network infrastructure + integration to support and measure ROI.

How do we create change?

Develop	Operate	Staff	Define	Recognize
Develop network for clinical **and** social care providers.	Operate with heightened awareness.	Staff Referral Center with experienced team members; no wrong door approach.	Clearly define programs and services; avoid duplication.	Recognize all partners for their work.



Equality: giving everyone the same thing.

Equity: giving people what they need to reach their best health.

Source: George Washington University

COVID-19

What we know:

- SDoH needs are heightened
- Urgency to address the needs of the whole person

What needs to happen:

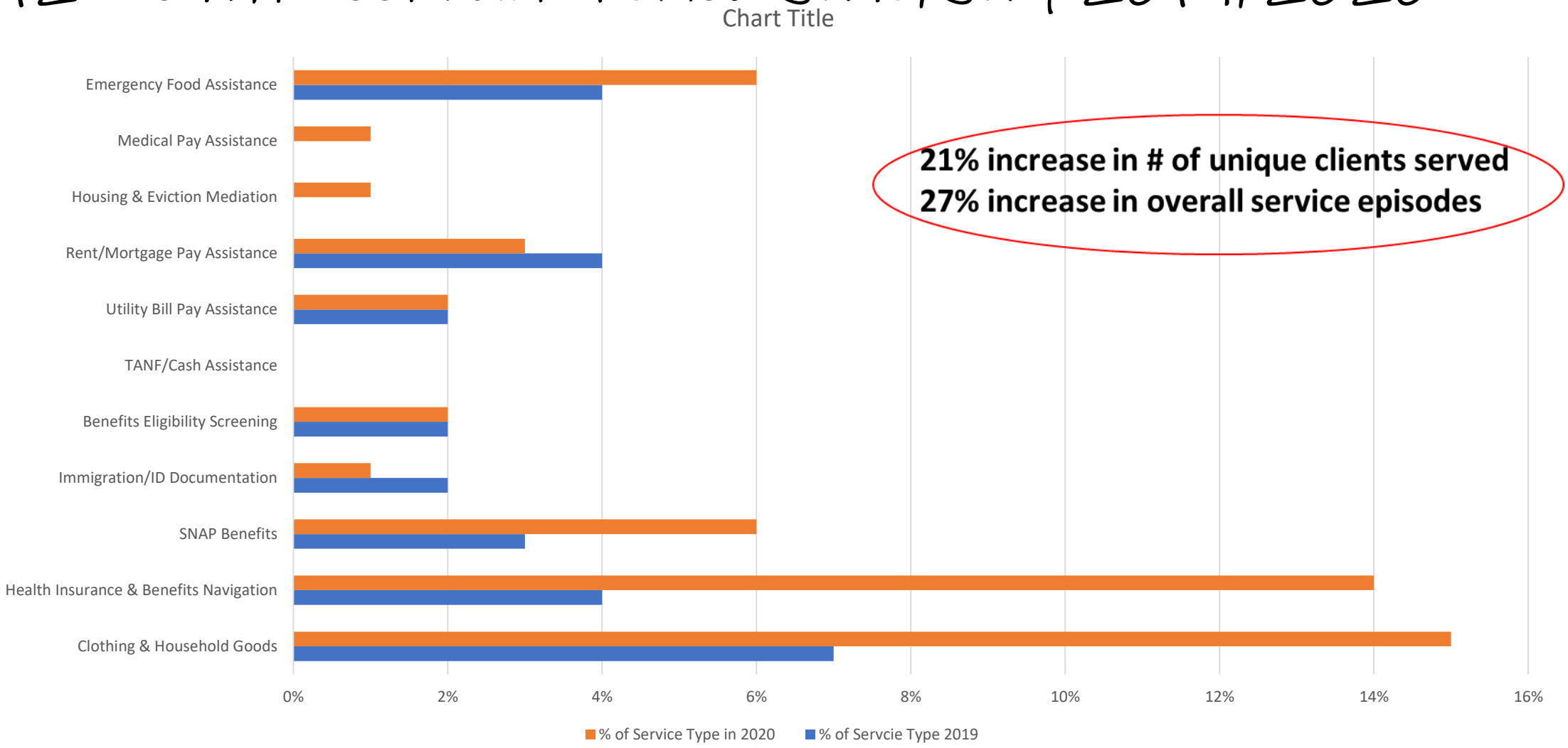
- Clinical, social, and SDoH SMEs must collaborate; break down silos
- Timely and standard SDoH screening
- One integrative platform for all to use

What we've done:

- COVID-19 Emergency Response Program = "widening the net"
- Supports existing Referral Network Partners (Healthy Together) by enhancing/extending existing emergency services to our community members

COVID-19: Targeted Services

COVID-19 Service Data Pre/Post-Initiative
12 Month Lookback Period June/July 2019/2020

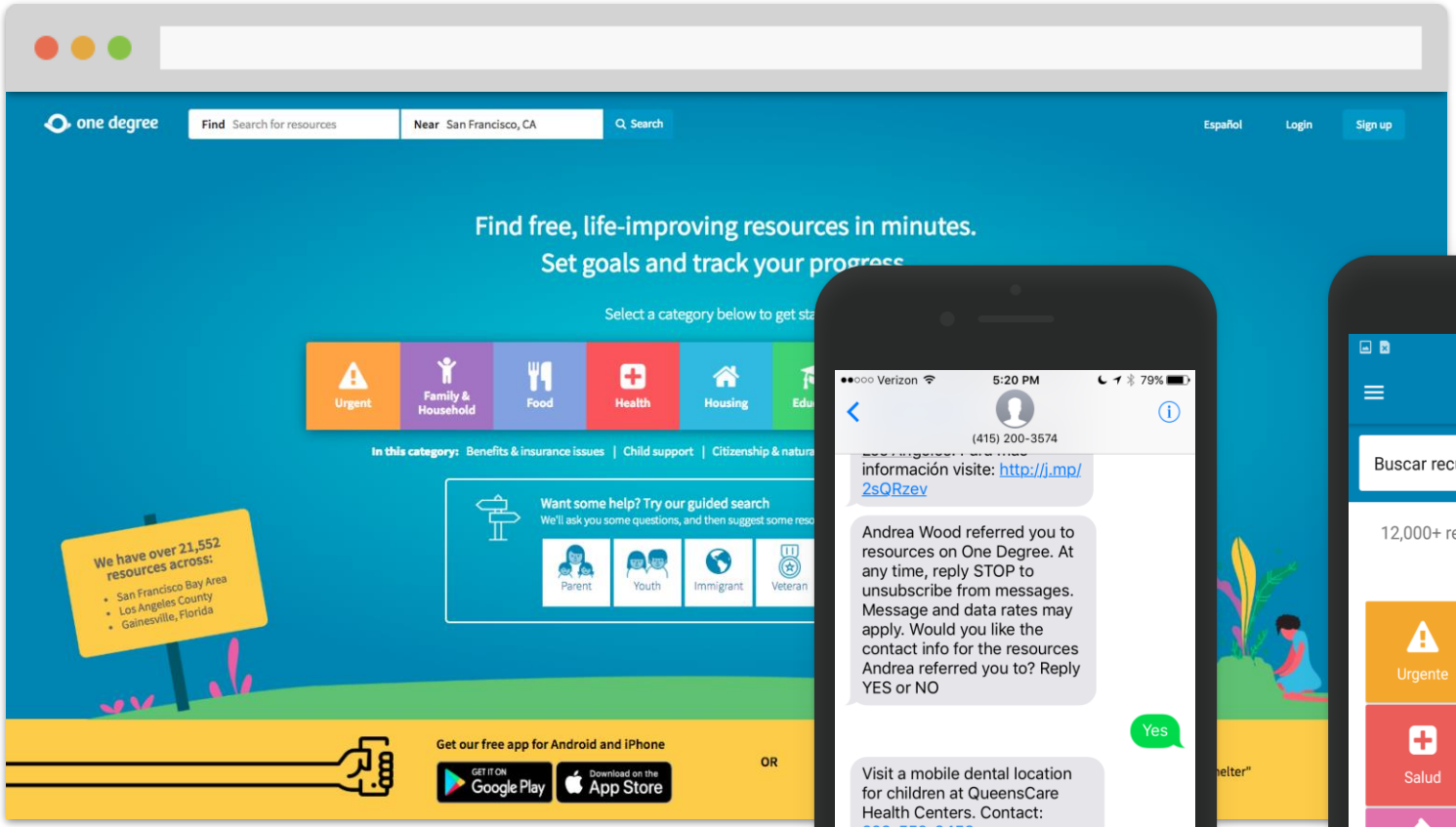


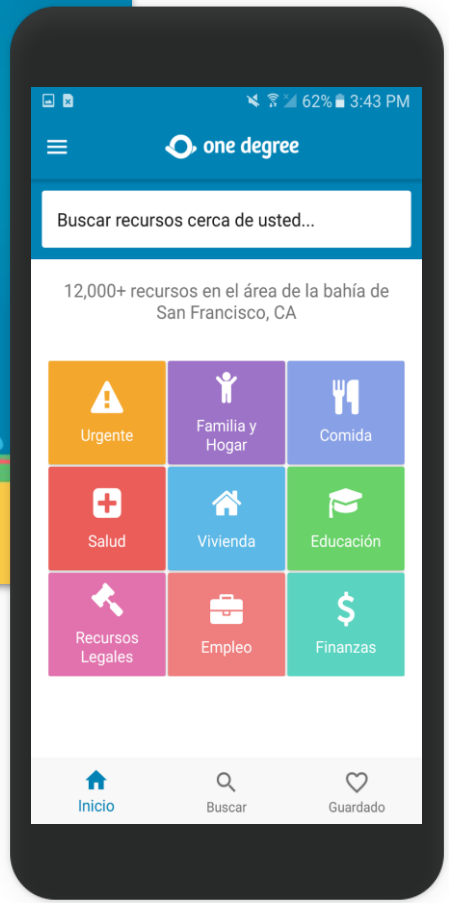
Access to life-saving resources

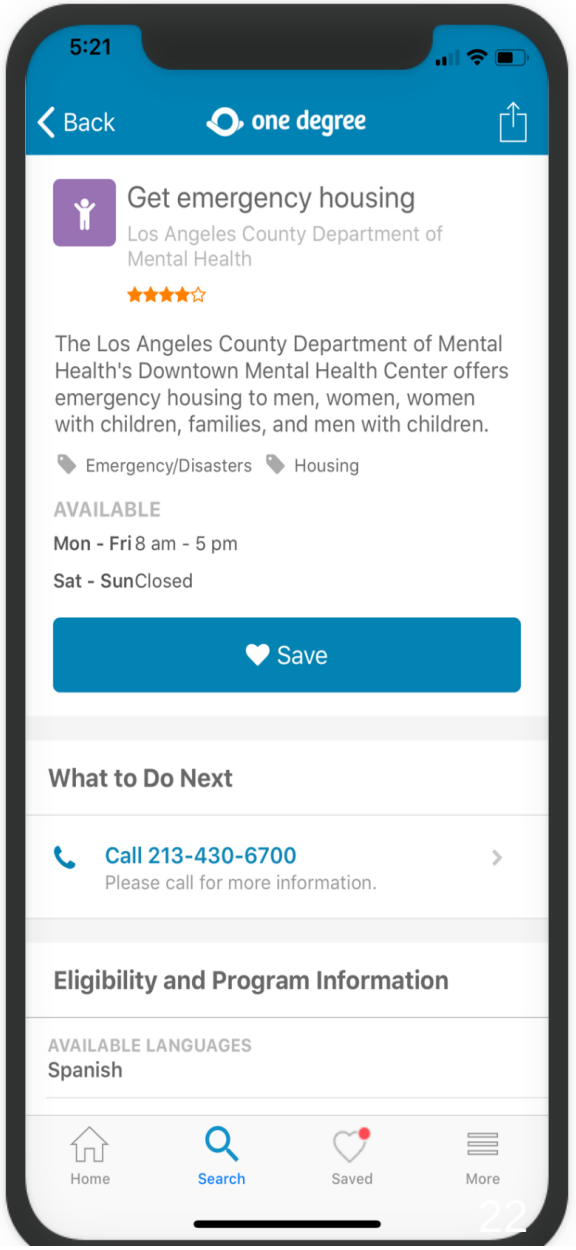
Rey Faustino, MPP
CEO & Founder of One Degree

www.1degree.org

One Degree Platform








1.3 million
people in the Bay Area
cannot meet
their basic needs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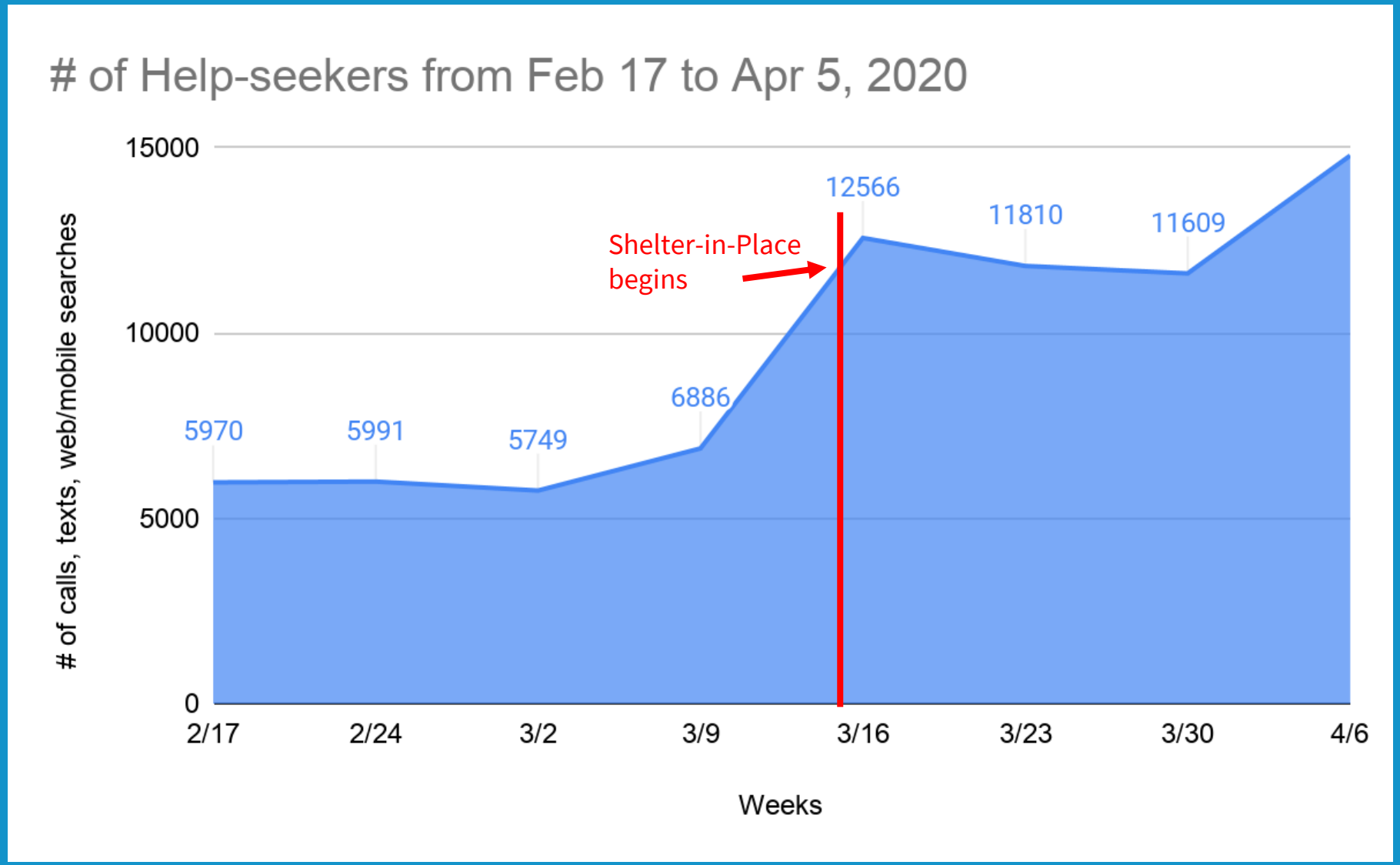
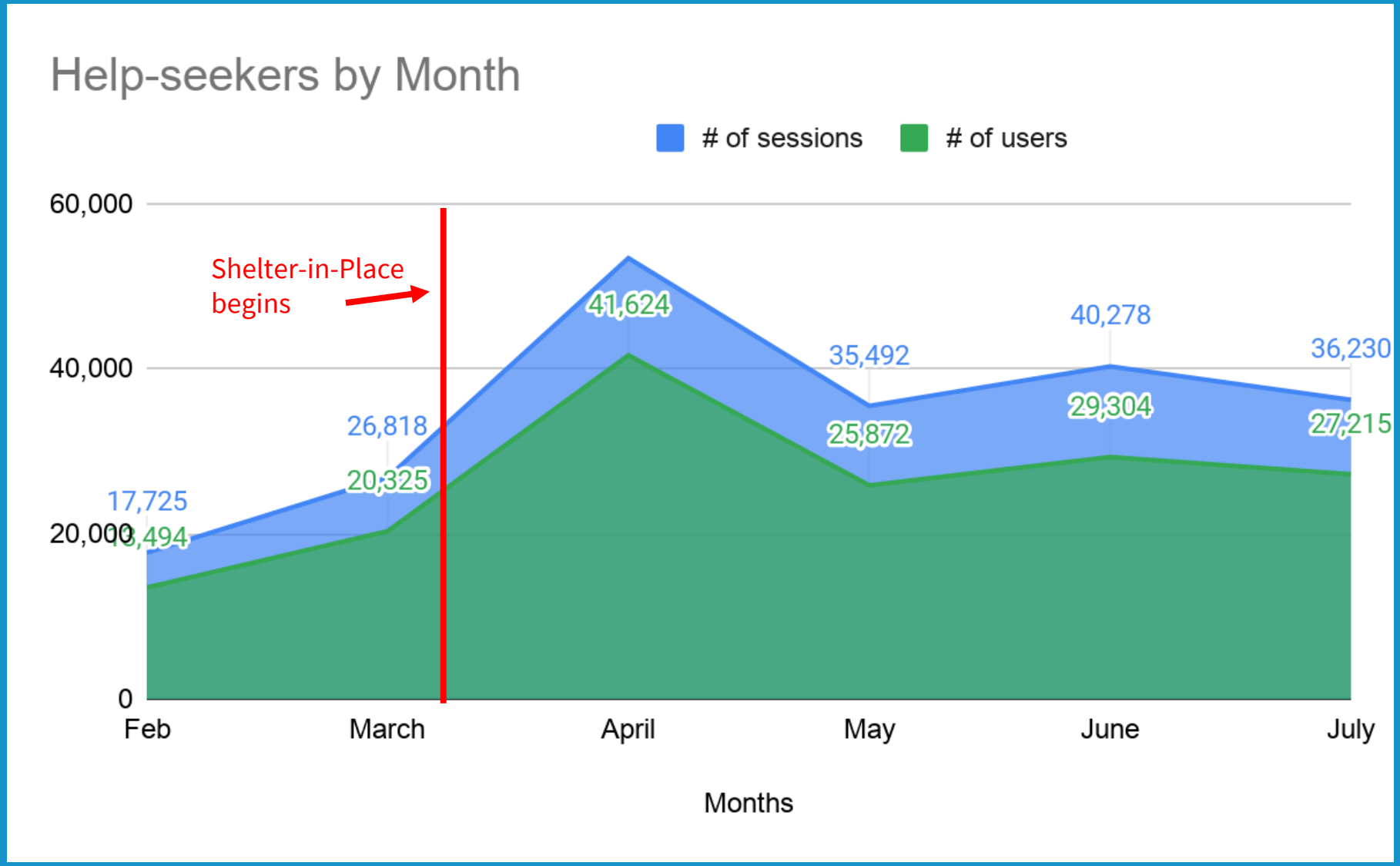
United Way
UNITED WAY BAY AREA
CONTRA COSTA
CRISIS CENTER
Health
Leads
Call 211
Help Starts Here
Eden I&R, Inc.
one degree


# of Help-seekers from Feb 17 to Apr 5, 2020
15000
10000
5000
0
# of calls, texts, web/mobile searches
5970
5991
5749
6886
12566
11810
11609
Shelter-in-Place begins
2/17
2/24
3/2
3/9
3/16
3/23
3/30
4/6
Weeks


Help-seekers by Month
# of sessions
# of users
60,000
40,000
20,000
0
Shelter-in-Place begins
17,725
16,494
26,818
20,325
41,624
35,492
25,872
40,278
29,304
36,230
27,215
Feb
March
April
May
June
July
Months

Top searched categories by month

	February	March	April	May	June	July
#1	Housing	Food	Food	Food	Food	Housing
#2	Food	Housing	Food pantries	Food pantries	Housing	Food
#3	Groceries	Grocery & meal deliveries	Grocery & meal deliveries	Housing	Money	Employment

Shelter-in-Place begins

CONNECT BAY AREA

Home Approach Partners Need More Help?

Access to life-saving resources

www.1degree.org

Thank You!

Questions?

Send to:

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chood@orpca.org

rey@1degree.org

michele.horan@abhealth.us

Health Leads

THANK YOU!

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